



CREATIVE BATH PRODUCTS, INC. DONATES \$3.9 MILLION TO THE LUSTGARTEN FOUNDATION FOR PANCREATIC CANCER RESEARCH

WOODBURY, New York (Jan 10, 2018) - The Lustgarten Foundation announced today that it received nearly \$4 million from Creative Bath Products, Inc. to support pancreatic cancer research. The Central Islip headquartered Creative Bath Products consists of five business units: Creative Bath Products, Inc., Creative Ware, Creative Home Furnishings, Creative Private Label/U.S. Manufacturing and Bath Creations. The Lustgarten Foundation is the largest private funder of pancreatic cancer research. Thanks to private funding, 100 percent of every dollar donated by Creative Bath Products will go directly to research.

“Through the sale of one of our buildings, we are able and delighted to be supporting the leader in pancreatic cancer research,” said Bob Weiss, Creative Bath Product’s chief operating officer and executive vice president of sales and marketing. “We have seen firsthand the devastating impact of pancreatic cancer and understand that funding the very best research is the way to truly make a difference.”

Mathias “Mat” Meinzinger, former president, CEO and founder of Creative Bath Products passed away from pancreatic cancer in 2010. “Ever since Mat passed away, we have wanted to make a noteworthy impact on this disease,” said Christa Meinzinger, Mat’s wife of 52 years. “Mat was a hard-working and generous man. He would be proud of our support.”

“We are incredibly grateful to Creative Bath Products for their generosity,” said Kerri Kaplan, president and CEO of the Lustgarten Foundation. “Gifts of this magnitude enable us to make a significant impact quickly.”

As part of the Foundation’s research strategy, it funds significant research projects in the areas of earlier detection, personalized medicine and new therapeutics with improved drug delivery. As the leader in pancreatic cancer research, the Foundation is focused on supporting research that will deliver improved outcomes for patients.

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About the Lustgarten Foundation

The Lustgarten Foundation is America’s largest private foundation dedicated to funding pancreatic cancer research. Based in Woodbury, N.Y., the Foundation supports research to find a cure for pancreatic cancer, facilitates dialogue within the medical and scientific community, and educates the public about the disease through awareness campaigns and fundraising events. Since its inception, the Lustgarten Foundation has directed \$154 million to research and assembled the best scientific minds with the hope that one day, a cure can be found. Thanks to private funding, 100 percent of every dollar donated to the Foundation goes directly to pancreatic cancer research. For more information, please visit www.lustgarten.org.